

FOR IMMEDIATE RELEASE

Date: February 24, 2011

Contact: Matt Cheroutes, 303-892-3840

Second Round of Bottom-Up Economic Development meetings scheduled

The Colorado Office of Economic Development and International Trade (OEDIT) announce the second round of statewide meetings for the Governor's Bottom-Up Economic Development Plan. Governor Hickenlooper is asking for residents across the state, county by county, to share their stories, challenges, and strengths by developing a strategic economic development plan for their county. These county plans will then be rolled up into 14 regional economic development plans, which collectively will be rolled up into a statewide economic development plan.

The goal of these next rounds of meetings will be:

- To mobilize the community base;
- To identify the county team members and contact information;
- To review all survey options (local and statewide);
- To list all current reports and data available;
- To document resources available and needed; and finally
- To distribute a county-priority template.

Below is a list of currently scheduled meetings. Please contact your local OEDIT Business Development Representative or link to the website (www.advancecolorado.com) for additional information regarding local meetings. This website will be updated with the most recent information.

As of February 24, 2011 this is the current list of meetings:

| Date | State Planning Region | Counties | Meeting Location & Address | Time | Contact Information/RSVP |
|-----------|-----------------------------|---|---|----------------------|--|
| 2/28/2011 | #14 | Huerfano & Las Animas | Walsenburg Peakview Elementary School/375 West Pine | 6:30 – 9:00 PM | Darlene.scott@state.co.us or 719.342.5246 |
| 3/1/2011 | #6 | Baca, Bent, Crowley, Kiowa, Otero & Prowers | Las Animas High School/ 300 Grove Street | 6:30 – 9:00 pm | Darlene.scott@state.co.us or 719.342.5246 |
| 3/2/2011 | #5 | Cheyenne, Elbert, Kit Carson & | Limon High School/ 874 F | 6:30 – 9:00 pm | Darlene.scott@state.co.us or 719.342.5246 |

| | | Lincoln | Ave | | |
|-----------|-----|---|---|----------------------|---|
| 3/3/2011 | #1 | Logan, Morgan, Phillips, Sedgwick, Washington & Yuma | Haxtun High School/ 601 N Colorado | 6:30 – 9:00 pm | Darlene.scott@state.co.us or 719.342.5246 |
| 3/7/2011 | #9 | La Plata, Montezuma, Archuleta, San Juan & Dolores | Durango Public Library/ 1900 E. 3rd Ave | 5:00 - 7:00 pm | Beth.taylor@state.co.us or 970.596.9001 |
| 3/8/2011 | #10 | San Miguel, Ouray, Hinsdale, Gunnison, Delta & Montrose | Montrose Pavilion/ 1800 Pavilion Drive | 6:00 - 8:00 pm | Beth.taylor@state.co.us or 970.596.9001 |
| 3/9/2011 | #11 | Mesa, Rio Blanco, Moffat, Routt & Garfield | Center of Craig/ 601 Yampa Ave Craig, Colorado | 3:00 – 5:30 PM | Beth.taylor@state.co.us or 970.596.9001 |
| 3/10/2011 | #12 | Eagle, Grand, Jackson, Pitkin & Summit | TBD | TBA | Beth.taylor@state.co.us or 970.596.9001 |
| 3/15/2011 | #4 | Park, Teller & El Paso | Colorado Springs – Cheyenne Mountain Resort | 3:30 – 5:30pm | Richard.Albair@state.co.us or 303.892.3840 |
| 3/21/2011 | #8 | Alamosa, Conejos, Costilla, Mineral, Rio Grande & Saguache | Alamosa | 6:30 – 8:30pm | Richard.Albair@state.co.us or 303.892.3840 |
| 3/22/2011 | #13 | Lake, Chaffee, Fremont & Custer | Salida | TBA | Richard.Albair@state.co.us or 303.892.3840 |
| 3/23/2011 | #7 | Pueblo | Pueblo | 5:00 – 7:00pm | Richard.Albair@state.co.us or 303.892.3840 |
| 3/28/2011 | #3 | Adams, Arapahoe, Boulder, Broomfield, Clear Creek, Denver, Douglas, Gilpin & Jefferson | Denver Facility TBA | 2:00 – 4:00pm | Richard.Albair@state.co.us or 303.892.3840 |
| 3/24/2011 | #2 | Larimer & Weld | ТВА | 7:00 – 9:00pm | Richard.Albair@state.co.us or 303.892.3840 |

The state of Colorado has provided multiple points of entry for residents to provide input, including:

- A website to collect comments, www.advancecolorado.com/bottomup
- An online survey, http://www.surveygizmo.com/s3/462074/County-Economic-Development-Self-Assessment-Survey. (Please note that if a specific county is conducting its own survey, citizens are

strongly encouraged to first complete the county survey and only take the state-provided survey as a second option if they have an interest in completing both surveys. The results from the state's on-line survey will be compiled by county and provided to each county. In support of the bottom-up approach, each county will determine its use and the relevance of such information).

- An email address to send questions/comments and to send county/regional plans, input@state.co.us
- A mail center- Mail comments to: Bottom Up Economic Development Initiative, 1625 Broadway,
 Suite 2700, Denver, CO 80202
- A Fax Number Fax comments to 303-892-3848

We are excited to hear what you have to say, and thank you for participating!

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The Colorado Office of Economic Development and International Trade (OEDIT) offers a host of programs and services tailored to support business development at every level. They include business retention and relocations service, a bioscience and emerging industries program, business finance programs like the Economic Development Commission and Business Loan Funds, the Colorado Tourism Office, the Colorado Creative Industries, which includes the Office of Film, Television and Media and the state's Art in Public Places program, the Colorado International Trade Office, the Colorado Small Business Development Centers, minority-and women-owned business services and economic research. For more information or to sign up for OEDIT's free e-Newsletter, visit www.AdvanceColorado.com.